



## THE ERP REQUIREMENTS

In 2008, Synalloy Corporation identified the need for a more flexible and agile ERP framework. In the past, the company used a mix of ERP systems leading to a complex and expensive IT and business framework. "We required an ERP system that would help us manage operations and aid in acquisitions," said Mike Padden, Corporate Director of IT at Synalloy Corporation.

Since the company relies on a shared services model and aggressively targets other firms for acquisitions, its requirements were quite complex. "We have very different types of businesses with different needs but we require a standardized set of processes," Padden explained.

Some unique business requirements of their new ERP solution included consolidated accounting for all business units, SOX compliance, multiple production processes, and customer credit management.

## THE DEACOM STORY

Synalloy Corporation selected DEACOM ERP in August 2008 and went live on the software just seven months later. Since then, the company has successfully migrated all its business units onto the platform and continues to do so with each new acquisition.

With the single-system ERP solution in place, the entire business is able to experience a more streamlined environment offering greater visibility into all aspects of the operations and between the various business units.

## ABOUT SYNALLOY CORPORATION

Synalloy Corporation (SYNL) has a rich history supplying its customers with quality products and services in the metals and specialty chemicals industries. Headquartered in Richmond, VA, Synalloy has been in business since 1945 with over 450 employees with operations in Tennessee, Georgia, Texas, and South Carolina.

With an annual revenue of \$138.6 million, Synalloy's business strategy is focused on both organic growth and growth through acquisitions. The holding company consists of five business units: CRI Tolling LLC, Palmer of Texas Tanks Inc., Manufacturers Chemicals LLC, Bristol Metals LLC, and Specialty Pipe & Tube Inc.

Through product enhancements, Deacom created native solutions to address Synalloy's unique business requirements. This creates an inherently simpler approach to product development and user adoption. "Any changes to our system is part of the core code, and there's no longer a need to update systems manually - including following upgrades," continued Padden.

## THE INFRASTRUCTURE

By running DEACOM ERP on virtual private servers, Synalloy has gained greater flexibility, particularly when changes and updates are necessary. This also enables the company to add server capacity or disk space in a matter of days or even hours, rather than weeks.

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## ABOUT DEACOM

Deacom, Inc. is the producer of DEACOM ERP, a scalable, single-system ERP solution specifically designed to streamline operations for manufacturers and distributors with complex processes. As the artisans of ERP software, Deacom crafts a solution free of customization or bolt-ons to increase efficiency and decrease the total costs of ERP ownership. The company's headquarters is located in Chesterbrook, Pa. To learn more, visit [www.deacom.com](http://www.deacom.com) or call 1-877-4-DEACOM.